



naim audio · north america · inc

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FAMOUS NAIMS

Discerning listeners soon come to appreciate what Naim Audio's equipment is all about: putting music lovers in closer touch with the music they choose to enjoy. And there are no listeners more discerning or critical than the members of the hi fi press!

We at Naim Audio have been gratified by the reception our components have been given by the staff and writers of many highly respected journals. We would like to present some of their comments here, so that you can see what these famous names have said about our famous Naims.

NAIT 2 INTEGRATED AMPLIFIER

"Seconds into the first record, I knew this amplifier was different. The soundstage was huge, open, three-dimensional, and transparent. Instruments floated in space, with center images presented solidly between the speakers. The amplifier's most striking characteristic was the *depth* of the soundstage. Instruments were separated by a feeling of 'air'. Through the NAIT 2, the speakers tended to disappear into the music. . . . When listening to the NAIT 2, I forgot about reviewing and sat back and enjoyed the music."

Robert Harley, Stereophile, September 1989

"...an expansive soundstage with a smooth, natural tonal balance and a liquid midrange."

Recommended Components, Stereophile, October 1989

"The sound was sweet, smooth, spacious - above all, it was spacious. . . . if you want to forget all this audiophilia nonsense and just listen to music, you may find the NAIT is neat."

Sam Tellig, Stereophile, April 1990

NAC 52 PREAMPLIFIER

"After several weeks with the NAC 52 I have to admit, that try as I might, I've yet to identify a weakness in the way in which it represents and communicates music. And believe me, I have spent as little time as possible away from it. I've never enjoyed my records, CDs, and radio broadcasts so much (and yes, it sounds good with a respectable CD player too). The preamp has entertained and educated me by drawing me closer to recorded music than I've been before. So close, at times, that the experience was unnerving."

Malcolm Steward, Audiophile Magazine, May 1990

"Having tried the Naim preamp in two very contrasting systems, using music ranging from post punk trash to classical string quartet I'm convinced that the NAC 52 is one of the most significant pieces of hi-fi electronics to be launched over the last two or three years."

Jonathan Kettle, Audiophile Magazine, May 1990

NAC 62 PREAMPLIFIER AND NAP 140 POWER AMPLIFIER

"It lets the fundamentals of music - and hence the intentions and feelings that motivated their existence - come through with a degree of clarity and directness that is, in the truest sense of the word, breathtaking. . . . As for me, I've listened to the NAC 62 and NAP 140 for a while now, and I'm buying them, simple as that."

Art Dudley, HiFi Heretic, Number Nine

NAP 250 POWER AMPLIFIER

". . . it's that basic musical performance-the ability to correctly portray the melodic and rhythmic content of the music that sets the Naim 250 apart from anything else I've had the opportunity to hear. . . . And for this, if nothing else, the Naim NAP 250 is the amplifier that has given me the most listening pleasure at home, and is the one I would want most to own. . . . I would strongly urge you to take advantage of any chance to hear the Naim 250 in a well-balanced system as soon as that opportunity arises. Yes, you may be one of those to whom this amp is 'it', and nothing else will do."

Art Dudley, Sounds Like. . . Number Six

NAP 135 POWER AMPLIFIERS

"The rhythmic diction permitted by the Naim gear is not just good or very good, it is superlative. . . . a group of instrumentalists playing with correct intonation, and in tune with each other, sounded more than usual like a cohesive ensemble. . . . On every recording with some sort of dynamic content, it could be noticed that the softness-loudness information was being presented with unusual agility. This was not only a matter of the ultimate loudness of triple-forte passages. Rather, this also refers to the instantaneous ability of the equipment to respond to dynamic changes in the music in a subtle but meaningful way. . . . Instrumental lines within contrapuntal music could be heard with more clarity than usual. Words sung by a choir could be understood. . . . The Naim combination provided me with countless hours of musical enjoyment."

Neil Levenson, Fanfare, July/August 1987

NA SBL LOUDSPEAKERS

". . . . it's interesting-and perhaps a bit unsurprising - that Naim's SBL's offer a lot of what has already put the company on the map in the world of amplification: These speakers allow the fundamentals of music to come through in a very direct, emotive way. They are also uniquely untroubled by subtle errors of pitch or timing, the like of which are evident at least to some extent in most loudspeakers, and thus the Naims are easy to listen to for hours on end. With this level of accomplishment comes a significant bonus, one worthy of singling out if only because it's so rare and - let's admit it - of so much importance to a lot of music lovers: the Naim SBLs have, overall, the most realistic bass reproduction I've ever heard in my living room."

Art Dudley, HiFi Heretic, Number Ten